



The City of Folly Beach
The Southern South Carolina District of the Eastern Surfing Association
Proudly Present



The 2011 SC Governor's Cup of Surfing
August 20–21 @ The Washout on Folly Beach, SC

Our Mission ~ to bring watermen & women of all ages together for a weekend of fun and a high level of surfing competition. 100% of our proceeds will be donated to [Surfers Healing](#), A Foundation for Autism/Team Charleston . The SC Governor's Cup is a two-day surf contest that will include events for 200+ surfers in shortboard, longboard, bodyboard, novice, and tandem divisions.

Sponsorship Opportunities and Benefits:

Crowned Jewel	\$5,000	Logo on the sleeve of our contest t-shirt. Logo placement on front of our program. Highest level of media coverage. (print, tv, internet). Company information at sign in station. Premium tent and banner placement on the beach. Speaker opportunity at banquet (3 to 5 minutes). Extreme coverage on our looped PR tape to be played all weekend, as well as frequent live acknowledgment and promotion by our announcer. Comped entry fees for your sponsored surfers.
Diamond	\$2500	Logo placement at the highest level on the star bar vertical logo strip, on the front of our t-shirt. Prime logo placement in our program. Excellent coverage in media announcements. (print, tv, internet). Choice tent and banner placement on the beach. Major coverage on our looped PR tape to be played all weekend. Live acknowledgment and promotion by our announcer. Comped entry fees for up to 5 of your sponsored surfers.
Emerald	\$1000	Logo on the star bar strip on the front of our t-shirt. Excellent logo placement in our contest program. Awesome media coverage of your company (tv, print, internet). Lots of coverage on our looped PR tape to be played all weekend. Live acknowledgment and promotion by our announcer. Top sponsor banner and tent placement on the beach. Comped entry fees for up to three of your sponsored surfers.
Ruby	\$500	Logo under main design on the back of the t-shirt. Logo placement in program. Fabulous media coverage (tv, print, internet) Lots of coverage on our looped PR tape to be played all weekend. Live acknowledgment and promotion by our announcer. Comped entry for one of your sponsored surfers. Banner tent placement on the beach.
Sapphire	Up to \$500	Logo or listed in the program., media coverage, tv, print, internet Banner and tent placement on the beach. Live acknowledgment and promotion by our announcer..

